



SOMEDAY STORIES SERIES THREE **Making change with film**

Request for Proposals

23 October 2018

Purpose

This document calls for proposals for the third series **Someday Stories**.

Overview

Someday Stories is a series of six sustainability-focused short films by emerging young film-makers from Aotearoa New Zealand.

The completed films in this series will be screened by Stuff, Māori Television On Demand, RNZ, and The Coconet.tv (Screen Partners). They will also be entered into international film festivals.

The films will be 8-12 minutes and made by six commissioned production teams in the first half of 2019.

The intended viewers of the films are primarily young people aged 15-29.

The initiative is supported by NZ On Air, the New Zealand Film Commission and The Body Shop.

Production, Budgets and Mentors

Each commissioned production team will work with The Outlook for Someday team, who will manage and executive produce the series.

Each production will have a contracted budget of up to \$10,000, which will be provided to the production teams in instalments to finance their films from pre-production to final cut. Connected Media may choose to offer an increased grant at their discretion but all proposals must show that the film can be delivered for \$10,000.

The \$10,000 budget

- is expected to include payment for everyone involved in making the film (including those in key roles such as Producer, Director, Producer/Director, Co-Producer and/or Writer).
- is not expected to include grading and audio mixing, which will be organised separately with the film-makers by **The Outlook for Someday** team.

Each production team will also be assigned a production mentor from the New Zealand film industry. The mentors will support them as they navigate their creative and logistical journey from commissioned proposal to final cut.

The Films

The idea is that **Someday Stories** are:

- Diverse
The sustainability theme is broad and inclusive. It embraces environment, society, culture, health, human rights and peace.
- Innovative, imaginative and eclectic
Any genre is welcome – drama, documentary, music video or whatever – and so is live action, animation or a mix of both.

The films might be edgy, enchanting, funny, inspiring, reflective...

Together they will spark ideas, stimulate debate and convey important information.

We anticipate that at least one of the six films will convey te ao Māori and have at least 50% te reo Māori content.

Eligibility

The initiative is targeted towards emerging young film-makers rather than experienced film-makers.

Applications are therefore invited from production teams aged 18-29 whose films have not previously received funding from NZ On Air, Te Māngai Pāho or the New Zealand Film Commission, either directly or via another scheme for emerging film-makers funded by either of those agencies (such as Loading Docs).

The commissioned production teams will include a minimum of two people, including:

- a Director or Producer/Director
- a Producer or Co-Producer

All members of commissioned production teams (including those in key roles such as Producer, Director, Producer/Director, Co-Producer and/or Writer) will need to be New Zealand citizens or residents who were born between 1 July 1989 and 1 February 2001.

Compatible with Full-Time Study?

Making a film for the series is unlikely to be compatible with full-time study, except possibly during the final year of a tertiary film / tv / media studies course provided that making the film for **Someday Stories** is considered by the tertiary institution as also delivering a significant course requirement and manageable in the context of any other course commitments.

A letter would need to be provided by the tertiary institution outlining how making the film will be compatible with course requirements and commitments.

The Outlook for Someday team would also need to liaise directly with relevant course personnel both prior to commissioning and during production of the film.

Proposals and Applications

There is an Application Form and a Budget Template at www.theoutlookforsomeday.net/someday-stories

Production teams who would like to make one of the six films need to email the following to proposals@connectedmedia.org **no later than 13 December 2018**:

1. A completed application form
2. A proposal of up to 10 pages, including:
 - Brief outline of the idea (synopsis)
 - Proposed content
 - Creative treatment, including a narrative outline if the film is to be a scripted drama.
 - Details of key production team members with biographical information relevant to their proposed production role
 - Links to previous films by key production team members
 - Production schedule indicating how the film can be produced to final cut stage from March to mid-June 2019
 - Information regarding work, study or other relevant commitments of production team members during 2019 and how those commitments are compatible with both the production schedule and the Selection Process outlined below
 - Marketing plan indicating how the production team will promote viewings of their film
3. A production budget using the Budget Template
4. At least one letter of support from someone who knows the production team and can comment on their capacity to deliver on schedule
5. If the film is to be a scripted drama, one of the following:
 - a first draft script
 - a credible scripting plan (eg if the script is to be derived from an improvisation process).

NB Individual film-makers can be involved in more than one application but they will not be able to be part of the production team (or be involved in any significant role such as Director of Photography or Editor) for more than one of the six commissioned films.

Selection Process

Producers for shortlisted applications will be contacted by 17 January 2019 in order to arrange meetings with members of **The Outlook for Someday** team. The meetings will take place in person or via Skype the following week (21-24 January) with each meeting lasting approximately one hour.

In those meetings the production team for each shortlisted application will have an opportunity to pitch their project face-to-face. There will also be discussion regarding any further development of the application/proposal.

Producers for shortlisted applications will need to provide any further evolved or updated documents by 7 February 2018.

The six **Someday Stories** will then be selected in consultation with the Screen Partners and commissioned in February 2019.

Availability for Key Production Events

Production teams will need to be able to commit sufficient time and availability to complete their productions in accordance with the Someday Stories 2019 series production schedule. In addition to being available to meet the needs of their own productions, this will also mean being available for several key production events including:

21-24 January	Shortlisted application meetings
8 March	Someday Stories Gathering
Mid-June to mid-July	Colour Grading and Sound Mixing in Auckland

Timeline

19 October 2018	Request for Proposals Application Form and Budget Template available
13 December 2018	Application Deadline
16-17 January 2019	Producers for Shortlisted Applications contacted
21-24 January 2019	Meetings with Shortlisted Production Teams
7 February 2019	Deadline for evolved or updated application documents from Shortlisted Production Teams
February 2019	Commissioning and Contracting
March – Mid-June 2019	Production to Final Cut stage
Late June / Early July 2019	Grading and Audio Post-Production
July 2019	Completion of Delivery Requirements
August – September 2019	Promotion and Release

Production & Content Requirements

Each commissioned film-maker / team will be contracted to produce and deliver their film on schedule and in line with industry standards.

They will confirm that:

- They are entitled to use all material in their film for it to be screened throughout the world in/on any media as well as in advertising, promotion and publicity of the film and of **Someday Stories** – and that they will provide all necessary licenses and releases to that effect.
- All personnel involved in making their film (including themselves) will be paid, credited and contracted under the relevant industry body approved contract (which are available from each relevant union or guild).
- They will produce their film on an equal opportunities basis (to the extent possible).
- They will produce their film in accordance with the Health and Safety at Work Act 2015 and the NZ Screen Sector Health & Safety Guidelines at <http://screensafe.co.nz>
- Their film will be of a technical quality that is appropriate for it to be screened online, broadcast on television and shown at film festivals.
- Their film will
 - meet the standards in section 4(1) of the Broadcasting Act 1989 (including as those standards can be modified to apply to content that is not a “programme” under the Act).

- meet the “Don’t Cross the Line” rules in YouTube’s Community Guidelines.
- be consistent with legislated standards for content intended for audiences of young people aged at least 15, including under the Films, Videos, and Publications Classification Act 1993.
- be able to receive an unrestricted rating from New Zealand's Film and Video Labelling Body.

Enquiries

Please email any enquiries about this Request for Proposals to contact@connectedmedia.org